County Materials' 2018 Annual Charity Golf Outing

Building a Brighter Tomorrow

COUNTY MATERIALS
2018 Annual Charity Golf Outing

September 11, 2018

Sonnentag Foundation Ltd
sonnentagfoundation.org

COUNTY MATERIALS CORPORATION
countymaterials.com

Dear Friends,

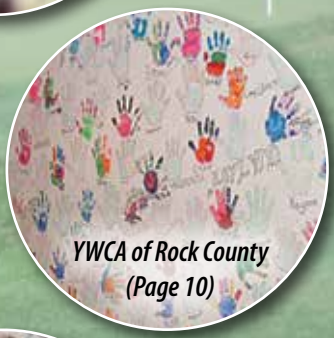
The strength and reach of the Sonnentag Foundation to be a vehicle for lasting change within local communities is truly made possible by the generosity of friends like you. Your contribution allows us to continue our support and expand our strategic giving to organizations that offer life-changing opportunities and empower others. Because of the funding they receive, these organizations can increase their services, take advantage of local resources, and become stronger and more effective over time.

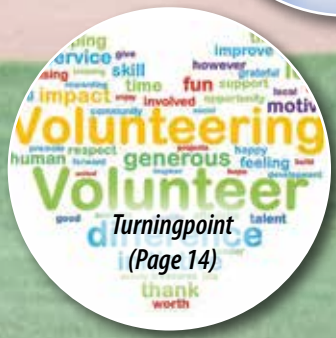
When County Materials started hosting a charitable golf outing 12 years ago, it was our vision to bring together business leaders from around the concrete industry for a fun and rewarding experience that helps to build stronger communities where County Materials has locations. These are the places where our employees, customers and industry affiliates live and raise their families. Whatever inspires you to make a difference in the lives of others, we hope you see from the stories and photos highlighted in this booklet how your participation in our outing is proving to be a positive return on your investment.

Our event's success can also be measured by the amount of funds raised and the number of sponsors who join our cause – many who return year after year. We are very proud of the lasting partnerships we have with our sponsors.

We greatly appreciate your help; we want you to know how important your commitment is to the overall success of our charity golf event. On behalf of the many recipient organizations and the families they touch, we express our deepest appreciation and heartfelt thanks for your generosity!

The Sonnentag Foundation





Recognizing Our 2018 Sponsors and Supporters!

THANK YOU!

Our corporate partners make the County Materials' Charity Golf Outing possible. Your generosity is being felt by many.

Major Event Sponsors ($10,000 and above)

CONTINENTAL CEMENT

LAFARGE Holcim

TRUCK COUNTRY

Hawkeye Pedershaab
Concrete Technologies Worldwide

HANSEN REYNOLDS LLC

Presenting Sponsors ($5,000 and above)

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BASF
We create chemistry

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ROCK ROAD COMPANIES, INC.
SINCE 1913

Hamilton Kent
Sealing Your Connection

Custom Player Gift Sponsors-$4000
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- NSVI/FDL Stone, Inc.
- Scaffidi Trucks

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- Mid State Truck Service

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- Wisconsin Lift Truck Corp.

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- Besser Company
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- Grant Thornton
- Neenah Foundry
- RB Scott Company
- The Hill & Griffith Company
- Zientara Fleet Equipment, Inc.

Reception Sponsors-$1000
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- Zientara Fleet Equipment, Inc.
- Buzzi Unicem USA

Golf Cart Sponsors-$500
- BMO Harris Bank
- Pomp's Tire Service

Putting Green Sponsor-$500
- Pine Hall Brick Company

Challenge Hole Prize Sponsors-$400
- Hurtis Heating and Air
- The Hill & Griffith Company
- United Healthcare-UMR

Donations
- Aggregate Industries
- Voeller Mixers
- Ryan Gable
- Load Master, Inc.
- GB Vending Services of Central Wisconsin, Inc.
- Buzzi Unicem USA
- Neenah Foundry
- The Hill & Griffith Company
- Conger Toyota-Lift
- Eull's Manufacturing
- Shields Bag and Printing Company
- The Bowerston Shale Company

COUNTY MATERIALS
2018 Annual Charity Golf Outing

County Materials' Annual Charity Golf Outing supports charities funded by the

Sonnentag Foundation Ltd

Far Reaching Results

Since County Materials hosted our first charity golf outing in 2007 to support the Sonnentag Foundation, more than $938,105 has been donated to deserving programs and charitable organizations serving communities where County Materials has locations.

Last year our charity golf outing raised $175,605, which was distributed to support 28 charitable organizations throughout Illinois, Indiana, Iowa, Central Florida, and Wisconsin.

Inside these pages, you will discover how your donations are changing the lives of many people.

County Materials' Charity Golf Outing Fundraising Progress:

Year	Contributions
2017	$175,605
2016	$156,500
2015	$140,000
2014	$104,500
2013	$91,650
2012	$76,000
2011	$71,500
2010	$70,000
2009	$25,000
2008	$16,000
2007	$11,000

Big Brothers Big Sisters

(*Multiple Chapters)
bbbs.com

Big Brothers Big Sisters is the largest mentoring organization in the nation. Their programs are implemented through local chapters that offer community and school based mentoring for at-risk children. Funds from the charity golf outing supported mentoring programs at 14 BBBS chapters in communities where County Materials has facilities. The one-to-one mentoring relationships created by BBBS chapters provide social and emotional support for children and help them build better relationships with peers, teachers and family members so they ultimately perform well academically and make positive choices.

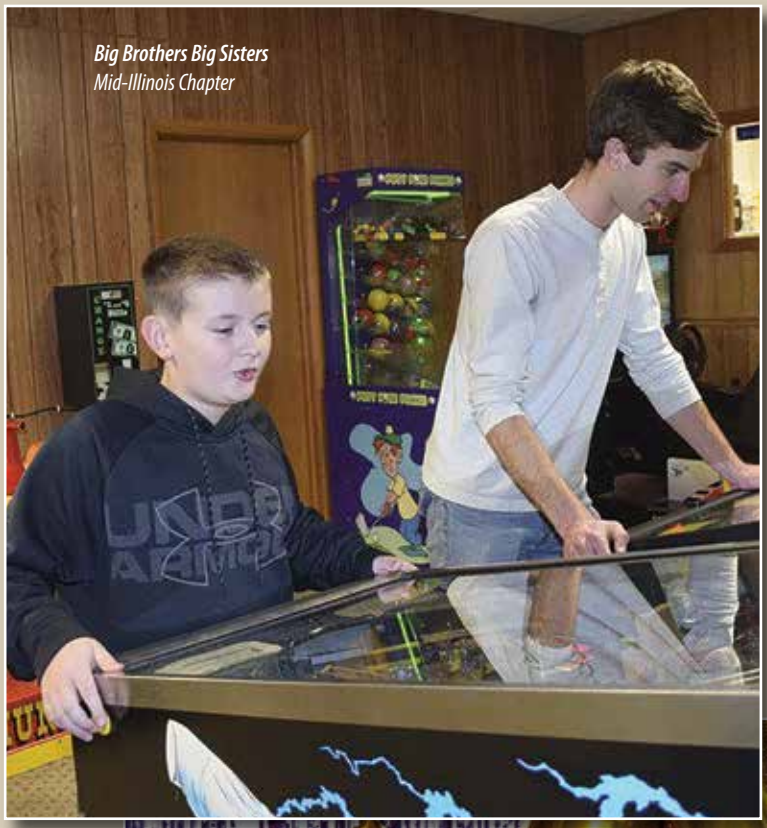
Many of the children who are referred to BBBS live in a single-parent home, are below the poverty level, struggle with low self-esteem, have academic and behavior issues, or are exposed to violence and criminal activity. Matching a child with a mentor helps these children develop to their full potential and equips them to become positive, contributing members of their community. Children who form positive relationships with their mentors show significant improvements. They are more likely to attend a four-year college, and make a difference on their own by volunteering in their communities once they reach adulthood.

The program's success is demonstrated through the strong relationship formed between the mentor and the child. This is why each BBBS location staffs professional case managers to recruit, screen and train adult mentors. Their structured process determines the eligibility and needs of each child and oversees the relationship and development of each match. Potential mentors must complete interviews, background checks, references and counseling inquiries. The cost of making and supporting each successful match is approximately $1,000 annually. The 14 BBBS chapters supported by the charity golf outing were able to fulfill more than 5,000 matches last year alone.

Big Brothers Big Sisters
Northcentral Wisconsin Chapter

Big Brothers Big Sisters
Southcentral Wisconsin Chapter

Big Brothers Big Sisters
Central Illinois Chapter


Big Brothers Big Sisters
Mid-Illinois Chapter

Big Brothers Big Sisters
Northwestern Wisconsin Chapter

Big Brothers Big Sisters
Fox Valley Region Chapter

Big Brothers Big Sisters

*BBBS Chapters Represented:

- Central Wisconsin, Stevens Point, WI
- Central Illinois - Champaign County, Champaign, IL
- Dane County, Madison, WI
- Fox Valley Region, Appleton, WI
- Illinois Capital Region, Springfield, IL
- Johnson County, Iowa City, IA
- Mid-Illinois, Charleston, IL
- Northcentral Wisconsin, Wausau, WI
- Northeastern Wisconsin, Green Bay, WI
- Northwestern Wisconsin, Eau Claire, WI
- Northwestern Wisconsin, Hudson, WI
- Richland County, Olney, IL
- Southcentral Wisconsin, Delavan, WI
- 7 Rivers Region, La Crosse, WI

Easter Seals Wisconsin

Madison, WI
eastersealswisconsin.com

For more than 90 years, **Easter Seals Wisconsin** has provided a variety of programs for people with disabilities including vocational rehabilitation, respite services, camping and recreation, information and referrals, and public education. Funds from the charity golf outing help make these services a reality for close to 10,000 children and adults last year.

Easter Seals Wisconsin offers two camping experiences to target specific needs. Camp Wawbeek provides a life-changing experience for children and adults with physical, cognitive, or developmental disabilities. Camp Wawbeek accommodates campers to help them participate in recreational activities such as swimming, outdoor games and zip lining, which many times they are unable to do outside of camp. Their Respite Camp offers short-term and temporary care for children and adults with severe disability giving parents and caregivers time away from the stress than can arise from providing 24-hour care.

Easter Seals Wisconsin also hosts two Veterans Family Camp Weekends a year. Hosted at their Camp Wawbeek location, the veteran weekends are designed to reconnect families with each other and create networking opportunities for veterans, all while having a fun and relaxing weekend full of activities.

Easter Seals Crossroads

Indianapolis, IN
eastersealscrossroads.org

Easter Seals Crossroads is committed to providing support to a wide variety of individuals who face challenges in finding employment that will provide means for a fulfilling, rewarding, and sustainable life style to clients. Five years ago, Easter Seals Crossroads decided to expand services to include Veteran specific programs focused on providing support to help ensure all Veterans are successfully employed at a living wage. Since that decision was made, Easter Seals Veteran Services have assisted over 600 veterans find suitable employment while also connecting many with stable housing. The wage at placement is now almost $14.00 per hour.

Funds from the charity golf outing enabled Easter Seals to assist 10 Veterans who needed assistance with expenses or required work related items for which other funding was not available. Funds from the charity golf outing have made a positive impact on veterans experiencing homelessness who are ready to build a more stable life.

Lake Cares Food Pantry

Mount Dora, Eustis, Tavares, and Paisley, FL
lakecares.org

Lake Cares Food Pantry is an independent community food pantry located in central Florida. The organization provides food and other necessary items directly to the people who need it most. Funds from the charity golf outing helped Lake Cares open two new facilities and provide nutrition to more than 36,000 people and distribute 688,000 pounds of food during 2017—a 19% and 47% increase respectively from the previous year. In 2017 Lake Cares' summer program fed more than 2,900 children who depend on the free and reduced lunch programs during the school year. The program's holiday Food on the Table campaign provided 500 families with everything they needed to make their holidays a little brighter.

Lake Cares also offers many support services that help clients maintain their dignity while learning how to get back on their feet, including:

- Education about food
- Budgeting assistance
- Counseling
- Support with earning a GED
- English for Speakers of Other Languages (ESOL) classes
- Emergency assistance
- Organic Buyers Club
- Notary Public assistance

The Women's Community, Inc.

Wausau, WI
womenscommunity.org

Funds from the charity golf outing went directly toward helping **The Women's Community, Inc.** increase its reach and support for victims of domestic violence, sexual assault, stalking and human trafficking. Last year the Women's Community served a total of 1,610 adults and 315 children with making a transition to a life free from violence and sheltered 79 women and 89 children for a total of 7,384 nights.

Funds from the charity golf outing help support day-to-day operations, provide counseling, maintain advocacy and support groups, and staff their confidential phone service 24 hours a day. In addition, their staff and volunteers help individuals find jobs through community resources, job searches, resume writing, reference gathering, interview skills training, and providing clothing for interviews.

The shelter also offers safety planning, peer counseling and transition programming that assists each victim with the tools they need to locate long-term, affordable housing. The Women's Community helps individuals set goals and establish budgets to make their transition to safety. Additionally, safety planning trains women to identify an abusive situation, create an escape plan and know where safe places in the community are located.

HOPE of East Central Illinois

Charleston, IL
hope-eci.org

HOPE stands for housing, outreach, prevention, and education, which is exactly how **HOPE of East Central Illinois** works to empower individuals to live in an independent and nonviolent life. The organization has served domestic violence survivors and their children for more than 30 years. People receive individual counseling, crisis intervention, emergency shelter, and transitional housing. Other services include legal advocacy, children's counseling, after school and summer programming, transportation, referrals, and public education.

Funds from the charity golf outing help HOPE of East Central Illinois provide basic services and maintain their emergency shelter and 10 transitional homes. Each year HOPE's emergency shelter houses nearly 150 people. HOPE also works on community education efforts in local schools and offers counseling to empower victims to lead self-sufficient, safe, and successful lives.

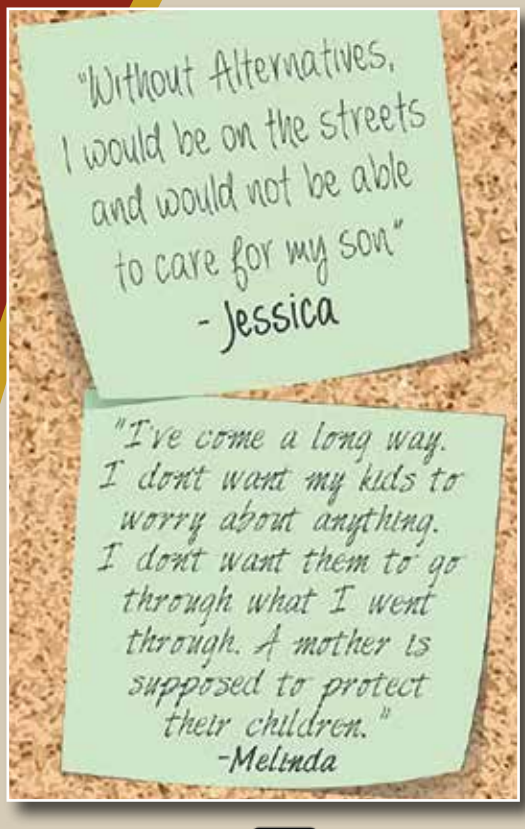
HOPE
COALITION AGAINST DOMESTIC VIOLENCE

Alternatives Incorporated

Anderson, IN
alternativesdv.org

For nearly 40 years, **Alternatives, Inc.** has been a place for domestic and sexual assault victims who have fled their homes. Alternatives, Inc. provides emergency shelter, individualized case management, and programming designed to help those in need meet their goals, obtain self-sufficiency, and lead lives free from violence. Those seeking help are provided an inviting, comforting, and safe place where they can work to change their lives.

With financial support from the charity golf outing, Alternatives, Inc. provided a total of 8,045 safe nights in their emergency shelter for 362 individuals impacted by domestic and sexual violence, responded to 3,927 crisis line calls, served 17,762 meals and snacks, helped 440 people through their non-residential services, and trained 120 alcohol servers to recognize the signs of a potential assault and intervene on behalf of the victim.



ALTERNATIVES inc.

Salvation Army Grace Place

New Richmond, WI
sagraceplace.org

Salvation Army Grace Place
Shop With a Cop Event – 2018

The **Salvation Army Grace Place** serves homeless families and individuals by providing temporary care, shelter and assistance. Their emergency shelter housed nearly 60 people last year and in total served 348 people through community programs and events. Funds from the charity golf outing helped Grace Place serve those facing financial hardships with basic care, food, rent and utility assistance, transportation, transitional housing and emergency hotel assistance. Case managers help residents set and meet goals such as: finding employment, attending medical appointments, utilizing community resources and finding permanent housing.

Education is a key piece to better outcomes for youth, which is why Grace Place hosted their annual Shop With a Cop Event. With support from the charity golf outing, this year's event had 60 children pair with local law enforcement to get the clothes and supplies they need for the upcoming school year.

YWCA of Rock County

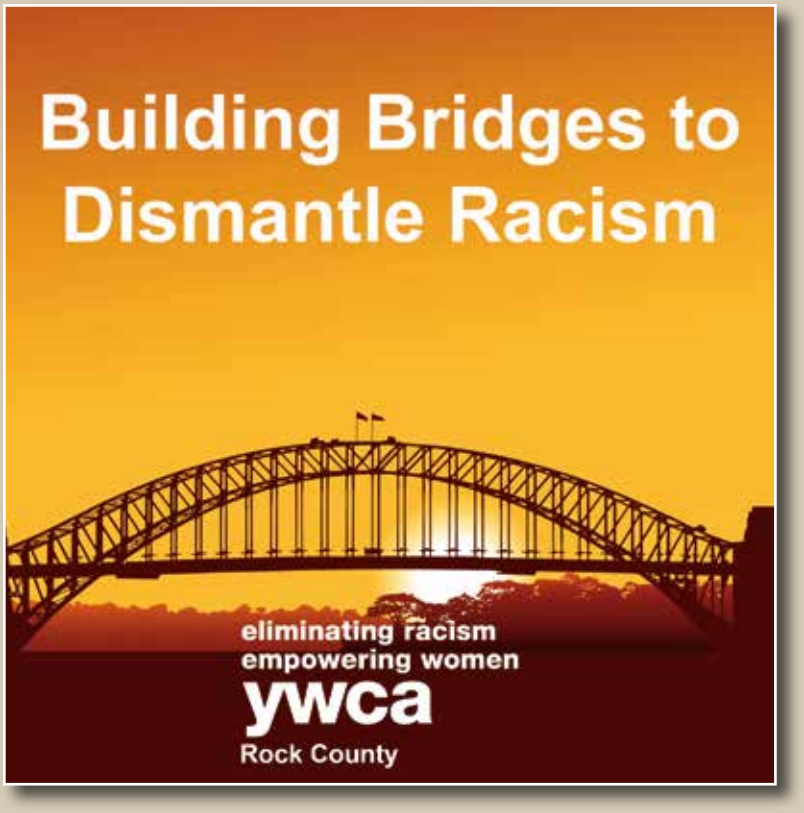
Janesville, WI
ywcarockcounty.org

YWCA of Rock County
"Walk a Mile in Her Shoes" Fundraiser

Funds from the charity golf outing supported the YWCA of Rock County's Alternatives in Violence Program and CARE House, which served a combined total of 1,055 children and adults last year. **YWCA of Rock County** is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. They accomplish this by providing a safe place for women and girls, building strong female leaders, and advocating for women's rights.

The Alternatives in Violence program includes a 33-bed domestic violence shelter for women in crisis. At the shelter, women and children receive basic necessities, food, clothing, and the personal space they need to begin healing. Women also receive case management, legal advocacy, peer support, safety training and more. Last year the shelter housed 77 women and 96 children for a total of 6,805 nights. In addition, the program answered 631 calls on their 24-hour hotline and text line.

The YWCA CARE House provides a child-centered approach to conducting forensic interviews and decision making in which trained professionals work together. Last year the CARE House conducted 163 forensic interviews. In addition, staff provides important treatment services to families and prevention information to social workers, educators and other professionals, as well as students in nearby schools.



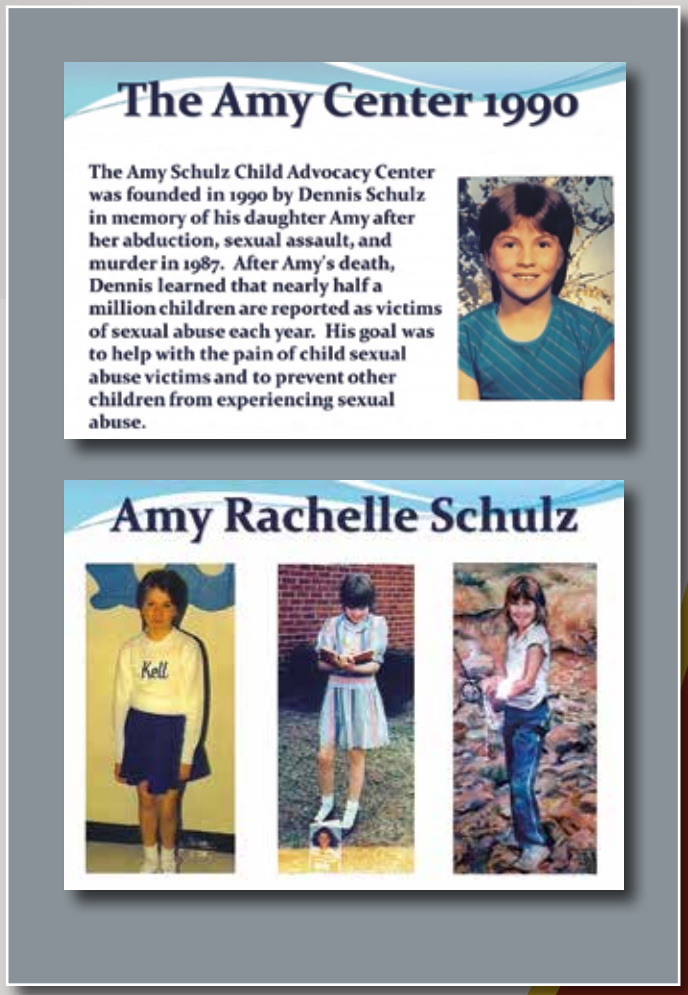
ywca

Amy Schulz Child Advocacy Center

Mount Vernon, IL
amycenter.mvn.net

The **Amy Schulz Child Advocacy Center** opened in 1990 by Dennis Schulz in honor of his daughter Amy Schulz with the goal of helping sexually abused children and abuse prevention. The Amy Center provides a safe and supportive environment for children to share their personal stories of abuse to professionals willing to listen and provide support. Funds from the charity golf outing went toward counseling and support services for 247 children.

Many times, young victims have to endure repeated interviews conducted in uncomfortable settings; this increases the child's stress and anxiety. The Amy Center provides a place where a child is interviewed one time in a comfortable environment. The Amy Center is also committed to teaching children the skills they need to prevent or interrupt sexual abuse by educating them on what abuse is, developing communication skills, and empowering children to act if threatened or victimized.



Amy Schulz Child Advocacy Center
Celebrity Waiter Event

Community Action, Inc.

Beloit, WI
community-action.org

Community in Action, Inc. is a national organization dedicated to preventing and reducing poverty in American communities. Each agency is locally controlled and designed to respond to the specific needs in their own community. Funds from the charity golf outing went towards the Community Action, Inc. agency in Beloit, WI, and their Youth Mentoring Program.

The high school youth program offers after school and summer programming focused on academics, career planning and positive life choices. In 2017 the youth mentoring program engaged with 61 youth, 98% of whom stayed in school and remained drug free. In addition, 98% of the youth obtained training related to personal responsibility, work ethic, and financial literacy as well as health wellness.

Funds from the charity golf outing directly supported youth with driver's education scholarships, ongoing academic tutoring, a health and wellness program, and employability and financial education.

communityactioninc.
creating pathways out of poverty

Sojourner Family Peace Center

Milwaukee, WI
familypeacecenter.org

Funds from the charity golf outing impacted the **Sojourner Family Peace Center** in astounding ways last year. Because of support from the Sonnentag Foundation, survivors of domestic violence in the Milwaukee, WI area have a safe place to sleep, an advocate to support them, and a community offering encouragement. The Sojourner Family Peace Center is a 54-bed facility with a full array of support services for individuals fleeing abuse and in need of physical and emotional healing. Last year, the Sojourner Family Peace Center provided crisis housing to 280 women and 277 children for a total of 18,425 nights.

In addition to providing housing, the Sojourner Family Peace Center impacted a total of 79,190 lives through their many targeted services. 3,858 women and 1,034 men received safety planning, the hotline received a total of 18,520 calls, 507 clients achieved employment, education and financial goals, and 352 children were put on a path to recover from violence. All of these services were made possible, in part, through the generous donations raised during the charity golf outing.

Safety.
Support.
Strength.

Turningpoint

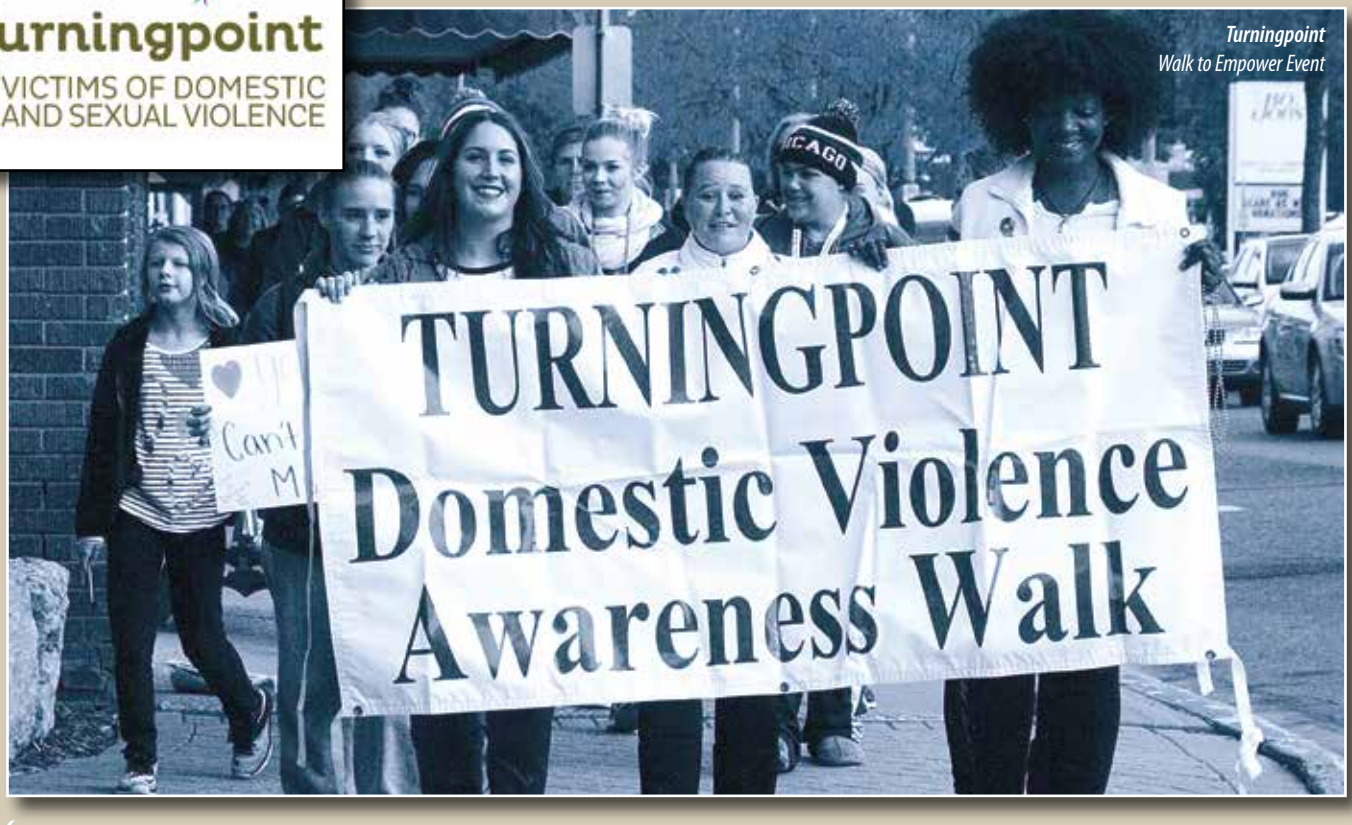
River Falls, WI
turningpoint-wi.org

Turningpoint operates from the core belief that victims of domestic abuse and sexual assault should be empowered to make their own choices about their lives. Turningpoint's staff and highly-skilled volunteers work with victims to help them regain a sense of strength and self-confidence, establish goals, and access other resources and support services. With support from the charity golf outing, in 2017, Turningpoint provided services to a total of 708 clients, including taking 1,139 crisis calls, 6,869 nights of shelter for 143 people, serving 14,000 meals and giving a total of 4,087 hours of support and advocacy services.

2017 **by the Numbers**

- **708** individuals served
- **1,139** crisis calls answered
- **143** clients provided temporary crisis shelter, including 66 children
- **6,869** nights of emergency shelter
- **14,000** meals provided
- **4,087** hours of victim services including safety planning, legal services support, one-on-one support, and support group services
- **ALSO** Turningpoint serves thousands of people annually through violence prevention education and community presentations. Many of these presentations take place in Pierce and St. Croix County schools.

Turningpoint
FOR VICTIMS OF DOMESTIC AND SEXUAL VIOLENCE



Turningpoint
Walk to Empower Event

The Women's Center

Waukesha, WI
twcwaukesha.org

In 2017, **The Women's Center** provided direct services to 1,215 adults and children, and reached an additional 15,657 individuals through prevention programming, calls to their 24-hour hotline, referral calls, and community education presentations. The Women's Center's mission is to provide holistic services, trauma-informed care and skill building workshops to support and empower survivors of domestic violence, sexual assault, child abuse, and human trafficking.

Funds from the charity golf outing supported the Women's Center's Client Resource Fund, which was developed to provide temporary financial assistance and supply necessary items and services for clients as they transition to independence. This assistance helps remove added anxiety and strain endured by many individuals while they work through their trauma and learn the life-skills to become financially independent.

THE Womens CENTER
Safety. Shelter. Support

Custom Canines Service Dog Academy

Sun Prairie, WI
customcanines.org

Custom Canines Service Dog Academy, Inc. is a nonprofit organization of volunteer professionals and individuals who embrace the endeavor of creating and supporting lasting partnerships between highly skilled service dogs and individuals with diverse disabilities and impairments to enhance their quality of life.

Funds from the charity golf outing help train service dogs like George, who has helped decrease dangerous behaviors in his partner by 80%. George and his partner sleep together, go to school together, and are inseparable. A service dog for an autistic child can help increase safety, encourage socialization, provide stability, and reduce outbursts.

CUSTOM CANINES
SERVICE DOG ACADEMY
www.CustomCanines.org

Sonnentag Foundation Ltd
sonnentagfoundation.org

Inspiring the Next Generation

The Sonnentag Foundation is a strong advocate for continuing education. Our goal is to inspire the next generation and encourage young people who want to pursue studies and careers, especially in the construction and landscape industry. We believe scholarships are not only helping to change the lives of deserving students and their families, but also local communities by investing in our future workforce, entreprenuers and leaders.

The Sonnentag Foundation established our scholarship program in 2000 to assist graduating high school students who plan to continue their education. Students can apply for one $1,500 scholarship for study at an accredited institution and in a field of study of the student's choice. Since its inception, nearly $440,000 in scholarships have been awarded. The program supports a wide range of educational options, including vocational and technical training, and associate and bachelor's degrees.

Local Impact Areas

The Sonnentag Foundation's philanthropic interests are strategically focused on supporting programs and projects that empower and inspire people.

Preference is given to regional construction and landscape oriented projects that serve the broader community in locations where County Materials has major facilities. The following are just a few examples of the many local and regional community projects our Foundation frequently supports:

- Habitat for Humanity homes
- Youth baseball/softball dugouts and structures
- Community gardens and walking trails
- Masonry apprenticeship and building trades courses
- Veteran monuments
- Playground sand
- Park and recreation landscape materials

A student from Marathon High School learns skills of the masonry trade through a block donation made by County Materials Corporation.

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Sonnentag Foundation Ltd

COUNTY MATERIALS CORPORATION

Ways to Give

Make an impact on people's lives in local communities. 100 percent of your gift goes to support the organizations funded by the Sonnentag Foundation.

Contributions to the Sonnentag Foundation (TIN 39-1597420) are tax deductible as charitable nonprofit contributions under code section 501(c) (3) of the Internal Revenue Code.

By Mail:
Sonnentag Foundation
PO Box 100 • Marathon, WI 54448

Online:
www.sonnentagfoundation.org

By Phone:
(800) 289-2569

COUNTY MATERIALS

2018 Annual Charity Golf Outing

Your contributions are shaping the lives of many and positively influencing communities across the country. We hope you enjoy learning how your generous donations are being used by many incredible organizations. Every dollar has an impact when people are in need. When we come together, we change lives!

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Sonnentag Foundation Ltd
sonnentagfoundation.org

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countymaterials.com